

WATCH OUT FOR BUZZING IN BONNET, SAYS COWBOY

(By THE COWBOY)

Good advice is gleaned from my broom on this page. If you hear buzzing in your hat, remove it and chase the interloper away. The buy-wherever bee has a vicious sting, and once you fall victim to his sharp mischief you will realize how wise it is to leave the home Bee alone, the stingless variety. But some bonnets contain the foreign pernicious species of bee, and although the one who wears the bonnet is repeatedly stung, they seem to remain insensible to the stings. Do not overlook the moral—buy your things in Torrance and avoid the things of bargain chasing out-of-town bees.

The father and son, W. C. and H. Dolley, who conduct the Dolley Drug Company, are indeed efficient merchants and courteous and pleasing people. It is a real pleasure to transact one's business in that oldest drug house in the city, where it be a nickel drink or a dollar purchase, the same conscientious attention is paid to the customer. Carrying big stocks of drug and the Rexall products, as well managed store pays particular concern to the service emanating from the big prescription department.

It is a very human shop—it really seems to have a personality. You see that the minute you step across the threshold. At once beautiful and cozy intimate, surely a place where you can chat a bit, discuss those little likes and dislikes about your hats, and know that you are understood and that a personal interest will be taken in assisting you and making a life long friend. That is service in its most respectable form. It is to be had at an attractive and efficient little millinery establishment of Claire Marie Molthen at 1316 Sarford street. The name Molthen is synonymous with fine hats and courtly treatment. Two sisters of charming natures and engaging conversation conduct this bright nest in our business life. Ladies, stop there for your hats and you depend upon not alone satisfaction with the hat, but be assured of the benign consideration of the two conscientious ladies who are.

When you go after service get what you can secure. If you want a job look up the able painter, contractor, Mr. E. N. Tomkins, years here with brush in hand a man who has played an important part in the upbuilding of the city. Tomkins is a Londoner, thirty-six years in America. He ever been a painter, instructed the most thorough manner as a youth. But he has tossed his hat into the ring of adventure, etc. He sailed away as an able seaman in an Arctic saller, more than thirty years ago from Francisco. He came back chief engineer. Promotion is part of his nature—you can't beat him at what he knows. Painting most of

have been asked if I advocate Torrance regardless! When Torrance merchants offer you prices and material that is up to standard—then is nothing else to do but to buy elsewhere fabled. However I maintain that you can find the best values and services in Torrance. Controversy is with these people won't even try to be convinced Torrance can compare with cities in serviceable merchandising. National made automobiles no more here than elsewhere in part of the country—nor do one band and one other things cost here. Why go away from here when these things when all things equal and when local purchase is personal service.

Palmer is one busy young these days at his efficient station and tire plant. Although hum around there, no motors to wait for service. Palmer, all liked man, instills a happy throughout the premises and boys work like fiends for the boss. The public gets the best. Palmer and his gang are among the best boosters. Transient auto owner can get

service there without remembering the city of Torrance in the kindest terms.

Did you notice the rapidity with which Mr. W. L. Reeve and his son, R. T. Reeve, are constructing the new Torrance home of the Buick. It's a record job, and what's more, it's done right and handsome. The Sam Levy store, the Rappaport building and others are worthy specimens of their handiwork. Father and son, builders and contractors, friends and good citizens, this pair are busy at their many useful duties in Torrance. If you build and build to stay, call upon the Reeves, this very day.

Torrance is not a great metropolis but do you realize that Torrance is just now beckoning to attracting men and women who have served long years of usefulness in great cities. People of professions and trades who have secured an enviable experience in their respective works. Let me cite you one. Mr. J. Lepkin, our new tailor with spacious and efficient workshop at 1312 Sartori street, has served long years in the tailor's art. He has all the benefits of a metropolitan training. His fabrics and his workmanship are second to none. It is well to remember these truths when you are buying your clothes from a tailor. His personal attention to your requirements is invaluable.

The able Dr. W. H. Bruce, Osteopath in the Castle Apartments is an exponent of the famous Electronic Reactions of the celebrated Dr. Abrams. This startling scientific revelation that was first propounded a few years back has caused medical men the world over to do no little investigating. By this famous discovery the doctor is able to determine unfailingly the true nature of any disease, not only to detect its true nature but to record the on-coming of disease when it is in a very feeble stage of development. There is a deal of virtue in such a science. Dr. Bruce has had eminent success with his patients wherever he has invoked the aid of the famous Electronic Reactions of Abrams.

I know of no better guide to the growth and expansion of Torrance than a review of the advancement of the affairs of the first National Bank. Tripling its business in the past two years, it has also increased its payroll from three people a few years ago to a dozen people today. And the rate of growth goes on at the same ratio or better. Here is the very high tide of the business life of the city. It is a bank of splendid personal and one of admirable services to its clients.

It's about time we are making an active effort toward keeping the wandering buyer from roaming to other cities. Those folks who have the habit should take time to inform themselves on the buying advantages that are present here. Torrance has a large business district. These businesses could not be maintained if the buyers didn't realize that they can get value and service from local establishments. This city's prosperity is increased in exact proportion to the increase of the business prosperity. Buy in Torrance and insure a permanent prosperity for yourself and for the city. Don't make up your mind until you go to the trouble to find out. The cowboy does not advocate buying here regardless. If the merchant is not serviceable then he is not entitled to the business.

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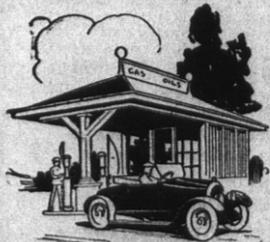


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